

Wilson Blaney

Chester, Cheshire UK

Quality & Operations Director

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SUMMARY

Dynamic and commercially minded operations leader with 15+ years' experience in pharmaceuticals, cannabinoids, and novel foods. Proven track record in scaling regulated businesses, driving operational excellence, and delivering sustainable growth. Expertise in board level governance, market expansion, and building compliant, efficient supply chains. Adept at leading cross functional teams, launching brands, and aligning strategy with execution in fast growth, international settings.

SKILLS

- Strategic & Commercial Leadership
- P&L Oversight & Board Level Governance
- Digital Transformation & Process Optimisation
- Scaling Operations & International Expansion
- Brand Launch & Market Access Strategy
- Team Building, Coaching & Stakeholder Engagement
- Supply Chain Optimisation & Vendor Management
- Regulatory Compliance (GMP, GACP, Novel Foods)

EXPERIENCE

Quality & Operations Director

TTS Pharma (Group) Ltd

Apr 2020 – Feb 2026

London, UK

Board member and strategic quality lead for vertically integrated cannabinoid company. Focused on ensuring compliance across upstream cultivation, manufacturing, and product development, aligned with UK and EU regulation.

- Led novel food dossier submission (RP521) covering 860 products across 12 formats
- Built a compliant, auditable supply chain for novel food and medical cannabis products
- Developed internal quality systems, enabling sustainable operations
- Supported setup of a UK-based medical cannabis clinic
- Directed Endopure and Endopure Medical B2B and B2C brand launches

Global Head of Quality & Operations

Nerudia (Imperial Brands plc)

2017 – 2020

Liverpool, UK

Senior leadership role within Imperial's next-generation products unit, focused on regulatory transformation and product quality improvement. Delivered significant change across global nicotine product manufacturing.

- Spearheaded shift from FMCG to pharma-grade quality systems using EU and US GMP frameworks
- Launched global QMS to support the re-release of blu™ e-cigarette products
- Created a proactive quality culture that exceeded customer and regulatory expectations
- Built global technical support processes across operations and supply chain

EDUCATION

BSc (Hons) Biotechnology, Liverpool John Moores | Liverpool, UK